

**METHOD AND APPARATUS FOR METHOD AND APPARATUS FOR  
ASSOCIATING A NON-BINDING ATTRIBUTE WITH AN ORDER**

**ABSTRACT OF THE DISCLOSURE**

5       A system, method, apparatus, means, and computer program code for creating and using an order for a product (e.g., a good and/or a service) that has a non-binding attribute such that different configurations of the product are possible that will satisfy the order. A non-binding attribute may allow more than one component to be used to build a product, each of which provides a level of functionality or capability acceptable to the  
10      customer. Thus, different components may result in different product configurations. A company manufacturing the product in accordance with the order may wait until building the product to determine which configuration to use.